



Long & McQuade University FREE Clinics - Toronto-Area Locations

Long & McQuade is thrilled to once again present L&M University - a series of **free** career-enhancing seminars, clinics & showcases specifically tailored to the needs of musicians, songwriters, producers & home studio enthusiasts. There is something for all professional musicians and hobbyists of all levels & at all stages of their careers.



TO REGISTER:

Via Email

[Please send an email](#) Please send an email. Include your name, phone number, and the name, date and location of the seminar you'd like to attend.

Via Phone

Please leave a message at 905-837-9785, x.321. Include your name, phone number, and the name, date and location of the seminar you'd like to attend.

Please Note

There will be no registration sheets at the stores. You must register on line or via phone. You will **not** be called back after you register unless there has been a change made to the seminar or the seminar is full.

Registration does not guarantee seating. It gives us a means of contacting you if there are any changes to the event date or time. Seating is on a first come first served basis.

If you have any questions about the content of the seminar, please call the store at which the seminar is being held.

Thursday, March 6: 7-9pm (MISSISSAUGA)

Metalworks Institute ProTools LE Seminar with Graham Brewer

Do you own ProTools LE software and hardware or are you thinking about getting it? Graham will help you navigate the software and answer your questions. Graham is a Metalworks Institute Instructor / Digidesign Expert Certified Instructor / Digidesign Icon Expert / Metalworks Institute - Digidesign Pro School Coordinator. He is a respected producer and recording engineer who has worked with Sam Roberts, Tea Party, Nelly Furtado, Sean Desmond, Kim Mitchell, Limp Bizkit and more.

Wednesday, March 12: 7-9pm (TORONTO)

Workshop with India's Chitravina N. Ravikiran

This seminar will give a basic overview of classical Carnatic (South Indian) music. Ravikiran will also review Mel-Harmony - the system he pioneered - which integrates harmony into the complex melodic forms of ragas. Both voice and Chitravina will be used to illustrate key concepts.

Wednesday, March 12: 7-9pm (BRAMPTON)

Self Marketing 101 with Jim Norris

How to promote your career, your band or your company by using effective marketing techniques. Jim is the publisher of Canadian Musician, Professional Sound and Music Directory Canada. His extensive knowledge of the music industry allows him to offer insight into how to promote yourself as an artist.

Thursday, March 13: 7-9pm (BURLINGTON)

The NAMM Experience with *Digidesign*

Couldn't make it to the NAMM show? Digidesign will bring it to you. Music merchants travelled from all over the world to hear what Digidesign had to say at NAMM. If you couldn't make it, come by to see the same presentation that they showcased to their international audience.

Thursday, March 13: 7-9pm (NORTH YORK)

Promoting Your Music on the Internet with *Jim Norris*

How to develop an effective website and maximize its traffic. Use the internet to promote your recorded music and live performances without blowing your budget. Jim is the publisher of Canadian Musician, Professional Sound and Music Directory Canada. His extensive knowledge of the music industry allows him to offer insight into how to promote yourself as an artist.

Thursday, March 13: 7-9pm (TORONTO)

Thriving in the Digital Age with *Dan Kershaw from SOCAN*

This clinic will provide insight on the business end of the music industry, with advice on how artists and labels are evolving to survive and thrive in the digital age. Co-sponsored by Music Marketing.

Saturday, March 15: 2-4pm (OSHAWA)

Music Business 101 with *Dan Clancy*

Dan will discuss the ins and outs of associations, contracts and legal agreements, songwriting agreements, publishing, branding and marketing, live performance, revenue streams, networking and other tips for musicians aspiring to earn a living in our industry. Dan has been teaching Music Business Studies at Durham College for the past five years. He is a member of SOCAN, ACTRA and CARAS and is lead singer of the band Lighthouse.

Tuesday, March 18: 7-9pm (MARKHAM)

Basics of Audio and MIDI Computer Recording with *Jeff Muir, Peter Natale and Edwin De La Vega*

This seminar will be divided into three parts:

- 1) Studio Equipment & Audio Recording
- 2) MIDI Setup & VST Overview
- 3) VST Production and MIDI Recording

Jeff was an engineer at Phase One Studios. Peter has worked with the Juno-nominated band, God Made Me Funky. All three hosts currently work at Long & McQuade in Markham.

Saturday, March 22: 2-4pm (TORONTO)

Making It In The Music Business with *Ellen Drake*

Gain practical knowledge about the music industry, including the roles of a manager, agent, publicist and producer; creating an electronic press kit; the importance of a demo; financial grants and loans; opportunities on the web for the indie artist, and more. Ellen Drake, president of MusicBiz Seminars is producer of the acclaimed musician's networking event The Big Schmooze! and seminar series Music Industry Tour which provides education and consultation about the music business.

Monday, March 24: 7-9pm (TORONTO)

Learn To Sing With Power, Range & Control with *Paula Shear*

BACK BY POPULAR DEMAND! Dynamic singer/vocal coach Paula Shear will show you how to open your voice to unlimited power. Gain octaves and discover the beauty of singing with ease. Learn the secrets behind soulful, powerful vocals for a diversity of styles: Jazz, Pop, Rock and R&B.

Saturday, March 29: 2-4pm (MISSISSAUGA)

Songwriting Seminar with *Patrick Ballantyne*

Patrick co-wrote many of the songs on Big Sugar's gold and platinum albums, and played as an unofficial member of the band in the early stages of its career. He has co-written songs for the Trews, Mr.Chill and the Witnesses (featuring Kelly Hoppe of Big Sugar), and Gordie Johnson's current Austin-based band, Grady. Patrick is currently completing a CD of original material and can be found playing live with Mr. Chill.

