

**Grade 10
Introduction to Business**

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

Students in this course will participate in Business Venture Week. In small groups they plan, organize and run their very own business for a week and see what running a business is really like!



BUSINESS COURSES

	Grade 9	Grade 10	Grade 11	Grade 12
Accounting		BBI 20*	BAF 3M* BAI 3E	BAT 4M* BAN 4E
Marketing			BMI 3C* BMX 3E	
Entrepreneurship			BDI 3C BDP 3O	BDV 4C
Management				BOH4M* BOG 4E
International Business				BBB 4M* BBB 4E
Information Technology	BTT 10*			BTA 3O* BTX 4C BTX 4E

* Denotes courses being offered in 2008 - 2009 school year.



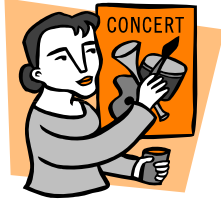
BUSINESS STUDIES

Learn to Earn!

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Grade 11 Marketing

This course introduces the fundamental concepts of product marketing, which includes the marketing of goods, services, and events. Students will examine how trends, issues, global economic changes, and information technology influence consumer buying habits. Students will engage in marketing research, develop marketing strategies, and produce a marketing plan for a product of their choice.



Grade 11 Accounting

This course introduces students to the fundamental principles and procedures of accounting. Students will develop financial analysis and decision-making skills that will assist them in future studies and/or career opportunities in business. Students will acquire an understanding of accounting for a service and a merchandising business, computerized accounting, financial analysis, and ethics and current issues in accounting.

Grade 11 Information Technology

This course prepares students for the digital environment. Using a hands-on approach, students will further develop information and communications technology skills through the use of common business software applications. The concept and operation of e-business will be explored, and students will design and create an e-business website. The skills developed in this course will prepare students for success in the workplace and/or post secondary studies.

Note: This is an excellent course to take if you have not taken grade 9 business.

Grade 12 Financial Accounting

This course introduces students the advanced accounting principles that will prepare them for post-secondary studies in business. Students will learn about financial statements for various forms of business ownership and how those statements are interpreted in making business decisions. This course further develops accounting methods for assets and introduces accounting for partnerships, corporations and sources of financing.



Grade 12 Leadership & Management

This course focuses on the development of leadership skills used in managing a successful business. Students will analyse the role of a leader in business with a focus on decision making, management of group dynamics, workplace stress and conflict, motivation of employees, and planning. Effective business communication skills, ethics and social responsibility will be emphasized throughout the course.



Grade 12 International Business

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing and management.